

Anthony Harris • Product Designer

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SUMMARY

Product Designer with 4+ years of enterprise experience building scalable design systems and research-driven UX for enterprise products. Focuses on component-driven systems built for developer handoff, from annotating components to scaling libraries and building architecture that holds up long after launch. Also comfortable on the research side, finding where users drop off and designing the fix.

EXPERIENCE

The Select Group (Contract at Freshworks) | *Product Designer* • Remote • Feb 2026 – Present

- Designed a multi-theme template system for Freshworks' highest-traffic marketing pages, enabling non-designers to independently configure product-specific color and light/dark mode experiences without design involvement per launch.
- Conducted competitive research and best practice analysis to inform design direction across enterprise platform products, delivering high-fidelity UI and interaction specs through to developer handoff.
- Integrated AI tooling into prototyping and research workflows to accelerate iteration; built evaluation workflows to audit designs against brand standards prior to stakeholder review.
- Contributed to a cross-functional homepage concepting session, synthesizing team discussion into prioritized design directions and using multiple AI models to rapidly explore visual concepts for review.

Progress Residential | *UX Designer* • Tempe, AZ • May 2025 – Aug 2025

- Analyzed Fullstory scroll depth and session data to identify a payment flow blocker causing a 48% applicant drop-off; produced a full research report and designed a solution to resolve the conversion gap.
- Redesigned post-submission status dashboards into a unified mobile and desktop experience, replacing a fragmented multi-step flow with a single cohesive surface.
- Validated redesign iterations through Maze usability testing; collaborated with PMs and engineers to resolve layout edge cases and maintain design quality through implementation.

Bluehawk Consulting (Contract at Freshworks) | *Product Designer* • Remote • Feb 2025 – Apr 2025

- Standardized 750+ legacy pages to the Freshworks design system under tight deadlines, improving WCAG 2.1 compliance and handoff consistency across a high-traffic product surface.
- Conducted QA across spacing, component behavior, and accessibility standards, catching and resolving discrepancies before they reached production.

CGI | *Product Designer* • Remote • Apr 2022 – Jan 2025

- Migrated the AT&T Business design system from Adobe XD to Figma, rebuilding and expanding the component library, establishing team best practices, and guiding designers through the transition.
- Redesigned the Brightspeed Business Solutions section for a product where 64% of traffic came from mobile -- replaced broken navigation and a vertical card stack with tabbed navigation and horizontal scroll, resolving high user abandonment.
- Owned all design, stakeholder facilitation, and QA for the Brightspeed Business product as the sole designer on the account, managing the full design process independently.
- Built a design system QA reference that enabled developers to self-verify implementations, reducing handoff errors on a team with frequent production inconsistencies.

SKILLS

Design Tools: Figma (variables, tokens, components, component slots, auto layout), High-Fidelity Mockups, Responsive Design, Accessibility (WCAG 2.1/2.2)

Research & Analytics: Fullstory, Maze, Usability Testing, Competitive Analysis, Conversion Optimization

Design Systems: Semantic Token Architecture, Component Libraries, Dev-Ready Specifications, System Migration, Legacy Modernization

Collaboration: Agile/Scrum, Stakeholder Facilitation, Developer Handoff, Solo IC and Cross-Functional Team environments

EDUCATION

University of Arizona, Eller College of Management | *B.S. in Management Information Systems* • Tucson, AZ • Graduated 2018